

The Breeze

Of
Park Point
January 2006
Vol.35 issue 1

Calendar

Martin Luther King Day
January 16th

**Park Point Community
Club Meeting**
January 19, 7PM
Lafayette Square

**Buoys and Gulls Club
Meeting**
February 7, 1 PM
At Lafayette
Bingo every Thursday
11:30 AM
Bring your lunch
Coffee is served

Holiday Thaw Sinks the Rinks



The mission of the Breeze is to serve the community by:

- 1) Publishing the minutes and financial statements of the Park Point Community Club
- 2) Informing the community of upcoming meetings, events, happenings and projects
- 3) Providing a forum for Park Point residents to air their concerns
- 4) Sharing the history, stories and anecdotes that make Park Point a unique place to live

The skating rink at Lafayette Square stands forlorn and empty on the day after Christmas, as a stretch of unseasonably warm weather turned the ice to mush and stripped the hills bare of snow. So all those new skates and sleds sat unused as kids on their holiday break were “forced” to sit inside playing video games – and driving their parents crazy.

The Breeze

Editor: Alan Dartanyan
726-0110

Submissions

The deadline is February 3 for the February 2006 issue. Please send submissions to Alan Dartanyan at breezeditor@msn.com by e-mail or deliver to 1540 Minnesota Ave.

Park Point Community Club Officers:

President: Dick Gould
3003 Minnesota Ave
727-4067

Vice President: Dave Poulin
3101 S. Lake Ave.
722-1511

Secretaries: Rory Strange and
Deb Turner

Treasurer: Chuck Flaig
1511 Minnesota Ave.
727-2814

Committees

ART FAIR
open

CITY COUNCIL LIAISON

Cliff Tchida, 722-4966

ENVIRONMENTAL
Kinnan Stauber, 722-6255

HOSPITALITY
Diane Gould, 727-4067

**LAFAYETTE SQUARE
RENTALS**
Barb Greene 727-2814

S-CURVE SIGN
Dave Johnson, 722-9764

SUNSHINE
open
Park Point Community Club
P.O. Box 16326
Duluth, MN 55816-0326
www.
parkpointcommunityclub.org

From the President

Please come to the very important January meeting, there are many issues to be addressed.

The most important of all is the nominating committee must be formed to find candidates for the February election of officers for the Club. In my opinion, for what is worth, the club needs a new perspective and new leadership. All committees should be reviewed and re-focused or done away with.

This club could be doing much more for the people here on the point and the city as a whole. (we are sometimes the city playground) The success of the art fair, rentals and the cookbook have done a good job of filling the treasury to what I think is an all time high.

This club needs an equivalent to a long range business plan. There are proposed walkways to be built, the Duluth Rotary has offered to participate and work with us on these, but it has died in the city morass. We plant every spring helping to stabilize the sand and rebuild the forests and grass areas without a long range plan, trees grow for a long time.

Where do we go from here with the cook book, rentals, the deteriorated building called Lafayette and most of all the real estate taxes I hear everyone complaining about. Too many of our fixed income residents are being taxed out of their homes by a city that is obviously very poorly managed.

Please come and let's start a long range plan to get some of these and many other issues addressed.

I believe I have been the President of this club for too long, we need some fresh perspectives and new direction. I believe with them we can get a lot done and set an example for the rest of the City.

Thanks,
Dick

Scene of the Crime



In the wee hours of January 3rd, 2006, a gruesome crime occurred at the S-curve. The entire Frosty family was brutally murdered as they peacefully gathered to bring good cheer to all passersby. To the truly cold-hearted perpetrators of this crime, I can only say: AND A HAPPY NEW YEAR TO YOU, TOO!!!

**OUR LADY OF MERCY
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2004 Minnesota Ave

SUNDAY MASSES 9 AM
RECONCILIATION 8:30 AM
Coffee & Donuts 1st Sunday of the month

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Children are always welcome

PASTOR: MSGR. PATRICK MCDOWELL
DEACONS: ROGER BIRKLAND
TED WINDUS

Parish Office 722-3078

**St. Andrews By The Lake
Episcopal Church**

2802 Minnesota Avenue
standrewsbtl.org 727-1262

We welcome all persons no matter where you
are on your spiritual journey.
Come and join us -- we always have room for
more pilgrims on the Way

- Jan. 15 -- Parish Annual Meeting
- Jan. 17 -- Adult Education: The Life of Dietrich Bonhoeffer
- Jan. 19 -- Men's Group: 6:45 a.m. at Jitters, downtown
- Jan. 19 -- Third Thursday, 11:30 a.m. (call for place)
- Jan. 22 -- Liturgy led by Teens
- Jan. 24 -- Adult Education: Continuation of Bonhoeffer
- Jan. 22 -- Literary Open Mic Event (tentative) 3-5 p.m.
- Jan. 28-29 -- Acolyte Trip to St. Mark's Cathedral (Mpls)
- Feb. 2 --- Men's Group: 6:45 a.m. at Jitters
- Feb. 2, 9, 16 -- Adult Ed: How To Be An Anglican (call for times)
- Feb. 4 -- Women's Group: 9:30 - 11:0 a.m.

*A people on the Way to knowing, loving and serving
God*

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Breeze Report

Since there was no December Community Club meeting, I have no minutes to publish. Which means I have a bit of space to fill. So this seems like a good opportunity to file a year- end financial report for The Breeze report.

As I took over as editor of the Breeze in April of 2004, 2005 is the first full calendar year for which I have been able to keep track of expenses and revenues for the Breeze. Now bear in mind that I am not an accountant, and our club treasurer, Chuck Flaig, is likely to have more accurate figures than I, but here's what I've come up with.

The primary cost for the Breeze of course is for printing. Since I took over I have been having Shel-Don Reproductions doing this, and I have been very pleased with their work. Let me give them a plug here. They have been very efficient, friendly and easy to work with, and their downtown location makes it convenient for pick-up. Cost wise, they seem to be competitive with other local printers. The actual cost of printing each issue varies, depending on the size of the issue and if there is any extra advertising work to do, but the total cost of printing 12 issues of the Breeze, at 850 copies per issue, was **\$3,917.06**.

The only additional cost to the club is for postage. While the vast majority of the copies are distributed by our hardworking volunteer delivery people, I do mail out about 30 copies a month, mostly to public officials and organizations who we want to keep aware of our club activities, but a few go to off-Point subscribers. I also mail copies to a few of our advertisers, and of course a few stamps go for mailing out invoices. I buy the stamps in rolls of 100, and bearing in mind that I still have a few stamps left, I show my cost for the year at **\$148**.

Offsetting these expenses are our advertising revenues, and we've had a pretty good year. We were very fortunate this past year to receive a full page, full year exclusive ad from Vogel Construction. I don't know if they'll extend into the new year yet, but I do appreciate their business. And Dick at Bayside Market has been our most consistent long term advertiser. His half page ads have been a staple of the Breeze. Other full year advertisers include both Our Lady of Mercy and St. Andrews by the Lake Churches, Mark Bovee of Edina Realty, Lynden Medlin or A.G.Edwards, and Jeff McCaffrey of Twin Ports Insurance. And I have to mention the Shops on Park Point, Country by the Lake and Blue Iris Gallery, who if not full year are at least frequent advertisers. There are a number of others who took out either one month or intermittent ads, and I want to thank them all. I realize that for some businesses it's more a matter of supporting the Breeze than attracting customers, and I appreciate that. And I hope that our readers recognize that, and support their businesses as well. That said, our total income from advertising for 2005 comes to **\$2,762.00**

The only other income comes from off-Point subscribers, who pay \$10 a year to have the breeze mailed to them. Now I don't see all the subscriber's checks, and renewal dates are all over the calendar, and sometimes I miss them, but by my estimate, we should have taken in about **\$100** in subscriptions. So our accounts look something like this:

Expenses: \$4065.06
Revenues: -\$2862.00
Total cost to the club: \$1203.06

Now while the ultimate goal is to make the Breeze pay for itself, I feel we've done pretty well this year, given the income of the club, and what we get out of the Breeze. And I encourage other Park Point business owners to consider advertising in the Breeze. Rates are quite reasonable, and the goodwill is priceless.

Alan Dartanyan, Editor

Thank You Breeze Delivery Volunteers

As I noted on the previous page, the vast majority of the 850 copies of the Breeze printed monthly are distributed by our great network of volunteers. Some of them have been doing this for years, some are new to us, but I wanted to thank all of them by name. So here they are, in no particular order:

Liz Mackay
Carol & Bob Lent
Lloyd Schallberg
M. Quackenbush

Pat Olsen
Larry Watscak
Lynn Ziemski
Nate Stauber

Harriet Meagher
Andrew Slade
Lloyd Vienneau

Thank you all so much. We couldn't do it without you.

Park Point Business Owners

Reach your neighbors
(And support the Breeze)

Advertising in the Breeze is an inexpensive and effective way to reach the 600-some odd households on the Point. And advertising income helps cover the cost of printing the Breeze, which is financed by the Park Point Community Club. Our rates are printed below. (Note the great deals on full year ads!)

Full Page: \$100/Mo. \$780/Yr.
½ Page: \$50/Mo. \$420/Yr.
¼ Page: \$25/Mo. \$80/Yr.
Bus. Card: \$8.50/Mo. \$80/Yr.

Contact Alan Dartanyan at 726-0110
Or breezeditor@msn.com



Insurance?

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not things.
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It's about trust.
It's about you!

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Jeff McCaffrey CPCU
218- 728-3600

Editor's Corner

A new year begins, and yet some things remain the same. The Park Point Community Club once more begins a search for new officers, new members, and perhaps a new sense of purpose. As long as I have been involved with the club, there has always been a sense that, although the club does some things well – the Art Fair, the summer youth programs, The dune restorations and plantings, and, yes, the Breeze – that we could do so much more, IF.....if we could get more active members, if we could get more organized, if we could avoid the petty squabbles and work together. A bunch of big ifs, and I really have no idea as to how we can make it happen. Yet I'm cautiously optimistic. The Point is changing rapidly around us, with new development, renovations and plenty of new faces. And there are plenty of people down here who passionately care about the Point, both it's natural attractions and it's community. The challenge is to get them to see the Community Club as a force that can help both protect and enhance what we have here. And it can be. Just a handful of people with ideas and energy could do so much. Perhaps this is the year they'll show up. If not, I'll be writing this column again next year. Happy 2006

Alan Dartanyan, Editor

Letters

Thank You

The Park Point Community Club would like to thank Dean and Sandra Maynard for their generous donation of \$100, given in memory of long time Park Point resident and club supporter Evelyn Maynard. It is greatly appreciated.



In his column on page 2, President Dick Gould expounds on the need for new blood in the Community Club, with which I wholeheartedly agree. He also suggests that all committees should be reviewed, re-focused or done away with. Again I agree, but believe we need to recognize those "committees" that have done things right. For example, S-curve sign "committee of one" chairman Dave Johnson, whose slightly warped sense of humor has brightened more than one cold drive to work in the morning. Dave is now deeply involved in the proposed renovation of the 12th St. Beach area, which may or may not include a new sign. Under the new order, I hereby nominate Dave for S- Curve Sign Committee Chairman for Life.

Alan Dartanyan

The Breeze

Park Point Community Club
3026 Minnesota Ave
Duluth, MN 55802



Park Point Resident

Parks Maintenance Numbers

If you see a problem such as overflowing trash cans or porta-potties, or any issue concerning our park facilities, you can contact the Parks Maintenance Division of the Public Works Department at 723-3425, Monday thru Friday from 7 AM to 3 PM. Weekends and after hours call 723-3333



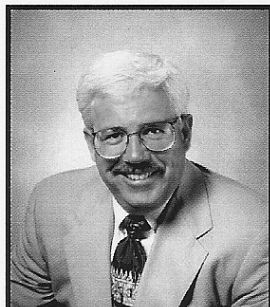
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Mark G. Bovee REALTOR, GRI

As a life long resident of Duluth and having had the privilege of living on Lake Superior for 30 years I understand the draw of living on the water. I have had the opportunity to work with sellers and buyers on the Point over the last 12 years. Please call me with your Real Estate Questions???

Office: (218) 728-7706
Home office: (218) 525-7230
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